



**Warren
Murrell**
CEO

As CEO for Peoples Health, Warren Murrell is the driving force behind the Peoples Health business model and is focused on making a positive impact on the overall health of plan members. He steers the development and enhancement of the Medicare Advantage plans offered by the company.

Murrell guides the overall strategic plan for the continued growth of Peoples Health. He leads the company in establishing its medical home model for its health plans to improve the health outcomes for all plan members.

Murrell brings more than 24 years of healthcare experience to this role, 16 of which have been with Peoples Health. Previously, he served as president and chief operating officer for the company, overseeing project management and daily operations, helping to direct and implement innovative strategies designed to optimize health outcomes for the company's plan members, and fostering continued company growth. He also served as chief operating officer, vice president of IPA services and regional director of IPA services. Prior to joining Peoples Health as sales manager in 2000, Murrell developed his healthcare expertise at Memorial Sisters of Charity Health Network and Prudential Healthcare, both in Houston, Texas.

Murrell earned a bachelor's degree from Louisiana State University and a Master of Business Administration focused on healthcare management from the University of Miami. Since 2012, he has served on the Louisiana Association of Health Plans board of directors, for which he is currently president. He also serves on the board of directors for Greater New Orleans Inc. and for Peoples Health.



Colin Hulin

Chief Information Officer

As chief information officer for Peoples Health, Colin Hulin provides leadership in developing the company's information technology strategy to ensure that it is appropriately aligned with regulatory and organizational requirements. Under Hulin's direction, the IT department consults, develops and maintains automation systems that uphold and propel corporate operations and goals while supporting the company's employees.

Hulin earned both his Bachelor of Arts and Master of Science in mathematics from the University of New Orleans. His career in information systems and technology spans more than 35 years, during which he served as CIO for Summit Health Group and as vice president of information systems for Pan-American Life. Hulin also served as an adjunct computer science instructor and curriculum advisor for over 12 years at the University of New Orleans. In 1995, he was named the College of Sciences Alumnus of the Year.

Dedicated to education, Hulin has spent many years serving on the school boards of St. Elizabeth Ann Seton Elementary School, Archbishop Rummel High School and Archbishop Chapelle High School. He frequently lends his technology and business expertise on a volunteer basis to several community, school, scouting and church organizations. Hulin also serves on the Louisiana Leadership Council of the National Multiple Sclerosis Society.



Michael J. Rob  rt

**Senior Vice
President of
Internal Audit and
Compliance**

As senior vice president of internal audit and compliance for Peoples Health, Michael J. Rob  rt is responsible for implementing comprehensive internal control and reporting systems, as well as the regular monitoring and evaluation of those systems. He is also responsible for coordinating regulatory and financial reviews with outside agencies and auditors. A key participant in Peoples Health strategic planning activities, Rob  rt coordinates the development of all plan cost projections, ACRP filings and Medicare Advantage bids.

Rob  rt joined Peoples Health in 1995 and additionally serves as privacy officer for Peoples Health, ensuring the company's health plans remain compliant with all state and federal regulations. In this capacity, he directed the development and implementation of the Peoples Health HIPAA compliance program.

With a bachelor's degree in accounting from Southeastern Louisiana University, Rob  rt began his financial career as controller for Browns Velvet Dairy in New Orleans and served on the Louisiana Dairy Association Finance Committee. Promoted to the position of chief financial officer, his work was instrumental to the dairy's favorable sale to a national chain. Rob  rt then joined the newly established MedFirst Health Plans in New Orleans as controller and served as part of the management team in acquiring an HMO license, developing a business plan and designing competitive health insurance products.

Rob  rt is an active member of America's Health Insurance Plans and the Louisiana Association of Health Plans. He is a past member of the St. Peter's School Finance Committee and former chair of the school's Building and Maintenance Committee. Rob  rt is also an active member of the Knights of Columbus.



**Alden
Kellogg**

**Associate General
Counsel**

Alden Kellogg oversees the company's legal department. Kellogg's responsibilities include managed care transactions, risk management, Medicare and group health plan compliance, insurance procurement, corporate governance, contract negotiations, litigation management and health care provider compliance, as well as advising executive staff.

Kellogg has served as counsel for Peoples Health since 2005. Prior to joining the company, he worked for a New Orleans law firm, where he focused on representing physicians, hospitals and other health care providers in litigation, regulatory compliance and transactional matters.

Kellogg earned a Bachelor of Arts from Louisiana State University and a Juris Doctor from Southern University Law Center. He currently serves on the Greater New Orleans Inc. Southeast Louisiana Super Region Committee and is the past chairman for both Greater New Orleans Inc. NextGen Council and United Cerebral Palsy of Greater New Orleans. He is also a member of the Louisiana Bar Association, the International Association of Defense Counsel and the Association of Corporate Counsel.



**Emmet
Geary**

**Vice President of
Finance and
Controller**

As vice president of finance and controller for Peoples Health, Emmet Geary oversees the company's accounting and finance functions, including financial statements, regulatory reporting, internal controls, cash management and related financial analysis.

Before joining Peoples Health in 1999, Geary was an accounting manager for International Shipholding Corporation and served as senior-in-charge for a top 20 Washington, D.C., regional CPA firm. He joined Peoples Health as senior accountant and has served as controller for the past seven years. As part of the senior management team, Geary plays an integral role in the company's financial affairs and participates in the overall management of the company.

Geary earned a Bachelor of Science in management from Tulane University. He is a member of the American Institute of Certified Public Accountants and the Insurance Accounting & Systems Association.



J. Brent Wallis, M.D.

**Vice President of
Clinical Integration**

As vice president of clinical integration for Peoples Health, Dr. J. Brent Wallis is responsible for developing, executing and sustaining provider engagement strategies that support key company initiatives and overall goals. He facilitates a collaborative environment between Peoples Health and its network providers to ensure cost-effective, quality health outcomes for members of the company's health plans.

A physician executive, Wallis brings more than 15 years of experience in the medical field to his position. Previously, he served as Peoples Health market medical director of the New Orleans Westbank, Southland and surrounding regions, providing clinical oversight for the optimization of medical management and quality-of-care programs, as well as educating providers on company resources. Prior to joining Peoples Health, Wallis served as market medical director for JenCare Neighborhood Medical Centers and as a practicing physician for one of JenCare's facilities. He has held several academic appointments throughout his career, including assistant professor of clinical medicine at Louisiana State University Health Sciences Center New Orleans and medical director of the resident clinic for the university's Program of Medicine-Pediatrics.

Wallis earned a medical degree from Medical College of Georgia and completed his residency in the Program of Medicine-Pediatrics at Louisiana State University Health Sciences Center New Orleans. He is board-eligible in pediatrics and holds a certification from the American Board of Internal Medicine. He is also the medical director and a volunteer physician at Luke's House, a nonprofit, free local clinic that provides a doorway to long-term healthcare solutions for uninsured patients.



**Suzi
Swoop O'Brien**

**Vice President of
Health Plan
Operations**

As vice president of health plan operations for Peoples Health, Suzi Swoop O'Brien is responsible for directing the activities of various departments—including claims, systems operations, appeals and grievances, provider affiliations and member services—to streamline technologically advanced processes while exceeding regulatory mandates. She also provides creative and strategic support for corporate projects and initiatives.

O'Brien has devoted her career almost exclusively to the local healthcare market, giving her in-depth knowledge and a unique perspective that she brings to her position. An employee with Peoples Health for 20 years, she has held several managerial roles within the company. She most recently served as assistant vice president of claims operations and oversaw multiple departments to direct system setup for claims processing and optimize operational practices.

O'Brien earned a Bachelor of Science in commerce and business from the University of Alabama, where she majored in healthcare management. She is a member of the United Way of Southeast Louisiana's Women's Leadership Initiative team and dedicates additional time serving a number of local nonprofit organizations. She also represents Peoples Health as a member of the Louisiana Association of Health Plans and America's Health Insurance Plans.



**Thomas
Gennaro**

**Vice President of
Network
Development**

As vice president of network development for Peoples Health, Thomas Gennaro is responsible for leading development of the company's provider network and supervising all provider contracting, credentialing, education and reimbursement operations. He also oversees various departments, including financial planning and analysis and administrative services.

Gennaro brings to his role more than 25 years of experience utilizing strong business relationships and financial fundamentals to drive operational objectives. He provides oversight and support for strategic planning activities, ensuring alignment with company goals. He served in a number of leadership positions since joining Peoples Health in 2010, including senior executive director for the company's east bank market. Prior to joining the company, he served as senior vice president of professional development for OrthoSynetics, where he spearheaded business development and strategic planning.

Gennaro earned a Bachelor of Science in finance and a Master of Business Administration with a concentration in accounting from University of New Orleans. He serves as commissioner on the board of the Jefferson Parish Economic Development Commission and dedicates time serving several local nonprofit organizations.



Jane E. Olds

Vice President of Health Services

As vice president of health services for Peoples Health, Jane Olds provides administrative oversight to the medical management department, including leading strategic planning efforts, directing clinical and nonclinical department functions, and developing programs to improve health outcomes for the company's plan members. She is also responsible for establishing measures to improve appropriateness of care, utilization management, member satisfaction, and compliance with state and federal regulatory guidelines.

Olds brings extensive experience in health information technology, human resources, operations and financial management to her position. Previously, she served as vice president of the clinical and authorization divisions for Peoples Health, overseeing all medical management operations and developing clinical initiatives and programs to support the company's mission. Prior to joining Peoples Health in 2011, she was chief operating officer for LSU Healthcare Network, where she oversaw clinic operations for LSU faculty group practices throughout southern Louisiana. She has also held various management positions for Ochsner Health System.

Olds earned a Bachelor of Arts in economics from Tulane University. She is an active member of the national chapter of Medical Group Management Association, as well as the regional Women's Healthcare Executive Network. She also sits on the editorial board for *Healthcare IT News*.