

Enjoy Better Hearing and Comprehensive Care

Good hearing is important to your health. That's why Peoples Health offers you a hearing aid benefit through TruHearing®. Hearing aids can be expensive—an average of \$2,700 per aid¹—but your benefit makes addressing hearing loss more affordable.



Your Comprehensive Hearing Benefit Includes:

(See reverse for benefit details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- › Enjoy natural, lifelike sound in virtually all listening situations
- › Hear speech clearly, even in noisy environments
- › Stream audio and phone calls directly to your ears from your smartphone²



Personalized Care

Receive expert care from our team of helpful professionals

- › Guidance and assistance from a TruHearing hearing consultant
- › Local, professional care from an accredited provider in your area
- › A hearing exam plus three follow-up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- › A worry-free purchase with a 45-day trial and 3-year warranty
- › 48 free batteries per aid included with non-rechargeable models
- › Guides to help you adapt to your new hearing aids at TruHearing.com/GetStarted

→ Call TruHearing to learn more and schedule an appointment
1-866-202-0323 | For TTY, dial 711

Hours: 8am–8pm, Monday–Friday

2020 Hearing Aid Allowance



<i>Your Plan:</i>	<i>Your Allowance per year:</i>	<i>Routine Exam In-Network³</i>
Peoples Health Choices 65 #14 (HMO) Peoples Health Choices 65 #14 (HMO) for Northshore Peoples Health Choices Gold (HMO-POS)	\$1,000	\$0 exam copay
Peoples Health Secure Health (HMO D-SNP)	\$1,000	\$0 exam copay

Example Savings (per pair):

Prices and products subject to change.

<i>Product:</i>	<i>Retail Price</i>	<i>TruHearing Price</i>	<i>Allowance</i>	<i>You Pay</i>
TruHearing® Advanced	\$4,890	\$2,500	\$1,000	\$1,500
Widex® Evoke® 330	\$5,570	\$3,450	\$1,000	\$2,450
Signia Nx® 7	\$6,500	\$4,190	\$1,000	\$3,190
Oticon OPN® S 3	\$4,930	\$2,850	\$1,000	\$1,850
Starkey® Livio™ 1000	\$3,590	\$1,950	\$1,000	\$950

For more product information, visit [TruHearing.com](https://www.TruHearing.com)

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¹ "Aging America & Hearing Loss: Imperative of Improved Hearing Technologies." President's Council of Advisors on Science and Technology. October 2015.

² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

³ Must be performed by a TruHearing network provider.

Peoples Health is a Medicare Advantage organization with a Medicare contract to offer HMO plans. Enrollment depends on annual Medicare contract renewal.

All content ©2019 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. PH_G_CAB_F_0719