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Peoples Health Promotes Nick Karl to Chief Marketing Officer

METAIRIE, Louisiana – Peoples Health, a Louisiana Medicare Advantage company, is pleased to announce the promotion of Nick Karl to chief marketing officer. The position reflects Karl's increased role in leading sales and marketing activities for the company's health plans, as well as in supporting dynamic corporate relations with various audiences and promoting a strong company brand identity.

Karl brings more than 16 years of marketing and community relations experience to his position. He joined Peoples Health in 2011 as sales director and has since held several supervisory roles. He began his career with the New Orleans Saints, where his ability to lead others, build relationships and inspire confidence quickly earned him multiple managerial roles within the organization.

A full biography for Karl is available at <http://www.peopleshealth.com/about-us/executive-team>.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving more than 60,000 Medicare beneficiaries in Louisiana. Peoples Health Medicare health plans have been rated 4.5 out of 5 stars by Medicare for 2018, making them the highest-rated plans in the state.

The physician-owned company administers and provides a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many

social, cultural, athletic and health organizations and holds an NCQA accreditation. Visit

<http://www.peopleshealth.com> for more information.



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