

FOR IMMEDIATE RELEASE
Thursday, Sept. 28, 2017

For more information, contact:
Judith Kiser, 504-681-8954

Peoples Health Honors Champion George Dunbar at Saints Home Game

METAIRIE, Louisiana – The Peoples Health Champions Program honored George Dunbar, its first Champion of the 2017-2018 NFL football season, on Sunday, Sept. 17, 2017, during the New Orleans Saints game against the New England Patriots. A Peoples Health Champion is someone who has done something extraordinary after age 65 and who proves that excellence is achieved through experience.

On Nov. 4, 2016, at age 89, Dunbar opened his first full-career retrospective at the New Orleans Museum of Art, with works from the early 1950s through 2015.

In New York in the '50s, Dunbar was a rising star in the art world. He moved home to Louisiana and introduced New Orleans to abstract art. He and a group of local artists opened a co-op style gallery in the French Quarter—the South's first contemporary art gallery. At a time in a place wrapped so tightly in old history, Dunbar and his fellow artists quenched a long thirst for newness and creativity that few sensed existed in the region.

Back in those days, Dunbar developed land by morning and then headed to the French Quarter to teach and create art in the afternoon, working well into the night. Today, at nearly 90 years old, he retains that same unstoppable energy, going to the gym three or four times a week to keep in shape so he can continue to create art daily.

Dunbar has yet to create a piece he can call his favorite. He says, “As an artist, you need to always feel like you can do better, or you’ll stop.” Even as he creates new works and goes in new directions, he follows instincts tuned over the better part of a century. “Experience,” he says, “becomes part of your vocabulary.”

About Peoples Health Champions

In collaboration with the New Orleans Saints, the Peoples Health Champions Program honors individuals who shatter the myth that ability diminishes after the age of 65 and who instead prove that excellence is achieved through experience. Nominees must be at least 65 years of age and reside in Louisiana. For more information about the program, including details on how to nominate someone as a Peoples Health Champion, visit <http://champions.peopleshealth.com>. Nominations can be submitted online, or call 1-877-712-7320 for a nomination form.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving nearly 60,000 Medicare beneficiaries in Louisiana. The physician-owned company administers and provides a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an NCQA accreditation. Visit <http://www.peopleshealth.com> for more information.



#