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**Peoples Health Promotes Michael Robert to Senior Vice President of
Internal Audit and Compliance**

Metairie, La. – Peoples Health has promoted Michael Robert to senior vice president of internal audit and compliance, where he is responsible for implementing comprehensive internal control and reporting systems as well as monitoring and evaluating those systems. A key participant in Peoples Health strategic planning activities, Robert coordinates the development of all plan cost projections, ACRP filings and Medicare Advantage bids, which cover a 14-parish service area including New Orleans and Baton Rouge.

Robert most recently served as vice president of compliance. He joined the staff at Peoples Health in 1995, and additionally serves as privacy officer, ensuring the company's health plans remain compliant with all state and federal regulations. In this capacity, he directed the development and implementation of the Peoples Health HIPAA compliance program.

With a bachelor's degree in accounting from Southeastern Louisiana University, Robert began his career as controller for Browns Velvet Dairy in New Orleans and served on the Louisiana Dairy Association Finance Committee. Promoted to the position of CFO, he was instrumental to the dairy's favorable sale to a national chain. Robert then joined the newly established MedFirst Health Plans in New Orleans as controller, and served as part of the management team in acquiring an HMO license, developing a business plan and designing competitive health insurance products.

Robert is an active member of America's Health Insurance Plans and the Louisiana Association of Health Plans.

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About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600 employees that help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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