

**FOR IMMEDIATE RELEASE**  
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### **Peoples Health Promotes Janice Ortego to Senior Vice President of Provider Network**

**Metairie, La.** – Peoples Health has promoted Janice Ortego to senior vice president of provider network. With over 60 employees under her direction, Ortego manages all physician, hospital and ancillary provider issues for the company's 14-parish service area, including New Orleans and Baton Rouge. Her focus is on provider contracting, credentialing, communication, education, appeals and resolutions.

Ortego recently served as vice president of network development at Peoples Health. She has worked in the health insurance industry since 1985 in markets with various levels of exposure to the industry, including Miami, East Texas and New Orleans. Before joining Peoples Health in 1998, Ortego served as vice president of provider relations for a start-up HMO in the New Orleans area and was charged with contracting a complete network of physician, ancillary and hospital providers within a five-parish area. While there, she also assisted with provider contracting for the company's four management services organization sites throughout the state. Ortego began her career in health insurance while working for a health plan in Texas as a marketing representative and office manager for the company's satellite office.

Currently, Ortego represents Peoples Health as a member of America's Health Insurance Plans and the Louisiana Association of Health Plans.

#### ***About Peoples Health***

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600

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employees that help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting [www.peopleshealth.com](http://www.peopleshealth.com).

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