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Peoples Health Appoints George Bucher as Executive Director

Metairie, La. - Peoples Health has announced the appointment of George Bucher as executive director.

Bucher's area of focus is on the management of programs and services Peoples Health offers in the Baton Rouge market and quality services support to health professionals in the metro Baton Rouge areas.

Bucher brings more than 25 years of operational healthcare management and clinical experience to Peoples Health. Prior to joining the company, he worked for LSU Healthcare Network as director of clinical operations and UnitedHealthCare as director of health services. Bucher most recently served as chief operations officer for Coventry Health Care of Louisiana, where he was responsible for medical management, network development and meeting regulatory and compliance guidelines.

Bucher earned his Master of Health Administration from Tulane University and his Bachelor of Science in nursing from the University of South Alabama. He is a member of the Louisiana Association of Health Plans.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 500 employees that help administer and provide a unique approach to wellness, care coordination and support



services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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