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Peoples Health Appoints Kathleen Spiess to Communications Manager

Metairie, La. - Peoples Health has announced the appointment of Kathleen Spiess to communications manager.

Spiess will work to ensure the consistency and accuracy of the creation, production and distribution of internal and external communications sent to Peoples Health plan members, healthcare providers and employees. She will also manage the Centers for Medicare & Medicaid Services (CMS) regulatory requirements that apply to communications issued to plan members. Her responsibilities cover a 14-parish service area including New Orleans and Baton Rouge.

Spiess has an extensive background in management, large-scale project coordination, government regulations, media and copywriting. Prior to joining Peoples Health, she served as chief administrative officer for Charbonnet & Associates, Planners and Consultants, Inc.

Spiess has an undergraduate degree in journalism and advertising as well as a Masters of Business Administration.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 500 employees that help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic



and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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