

**FOR IMMEDIATE RELEASE**  
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## **Peoples Health Continues “Senior Day at Jazz Fest” Tradition**

**Metairie, La.** - Peoples Health marked its fifth consecutive year of “jazzing it up” with area seniors when they kicked off the second weekend of the New Orleans Jazz & Heritage Festival with the Peoples Health Senior Day at Jazz Fest.

As part of their sponsorship of the Jazz & Heritage Festival and Foundation, Peoples Health invited over 100 local seniors from the New Orleans and Jefferson Councils on Aging to enjoy complimentary admission and transportation to and from the festival on Thursday, April 29.

Special seating was reserved for “senior day” attendees inside both the Peoples Health Economy Hall Tent and the Gospel Tent, and delectable Jazz Fest fare was provided in the Peoples Health hospitality tent.

Peoples Health was proud to support the New Orleans Jazz & Heritage Festival as the presenting sponsor of the Economy Hall Tent, which features traditional jazz from around the world.

### ***About Peoples Health***

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 500 employees that help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic



and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting [www.peopleshealth.com](http://www.peopleshealth.com).

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