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PEOPLES HEALTH APPOINTS DIRECTOR OF OPERATIONS

Metairie, La. – Peoples Health has announced the appointment of Suzi Swoop O’Brien to director of operations.

O’Brien will focus on the oversight of the processes that ensure Peoples Health receives and processes utilization requests from providers so that the claims for those services pay accurately and timely, which will result in provider satisfaction as well as service to the member.

O’Brien has devoted her career almost exclusively to the local healthcare market, giving her an in-depth knowledge and perspective of the Greater New Orleans customer base. An employee with Peoples Health for more than 10 years, she most recently served as the director of planning and development, where O’Brien implemented and managed new business functions and processes. Before joining Peoples Health, O’Brien worked locally for Healthcare Advantage, Inc.

O’Brien dedicates her personal time to fundraising and organizing community-based projects, including the American Cancer Society’s Relay for Life and many others for the United Way. She also represents Peoples Health in the Louisiana Association of Health Plans, as well as in America’s Health Insurance Plans.

O’Brien received her Bachelor of Science, commerce and business degree from the University of Alabama, where she majored in health care management.

PEOPLES HEALTH

About Peoples Health

Established in 1994, Peoples Health administers Medicare benefits for 42,000 southeast Louisiana residents enrolled in the Choices 65, Choices Plus, Secure Health, HealthCare Select and Peoples Health Group Medicare health plans. More than 450 employees work at Peoples Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge. Peoples Health is accredited by URAC, a Washington, D.C.-based healthcare accrediting organization. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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