

**FOR IMMEDIATE RELEASE**  
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## **PEOPLES HEALTH APPOINTS MEDICAL AFFAIRS PROJECT MANAGER**

**Metairie, La.** – Peoples Health has announced the appointment of Michelle Parcer to medical affairs project manager.

Parcer will be responsible for leading project teams in the design, development and implementation of clinical initiatives. She will also provide support and consultation to Peoples Health's medical management staff to ensure efficient utilization of clinical initiatives.

Parcer's most recent position with Peoples Health was regional field supervisor for the New Orleans area, for which she supervised a team of nurses and social workers who provided clinical services to Peoples Health plan members, both in the hospital and at home. Prior to joining Peoples Health, she was an independent contracted agent providing professional licensed social work services to various home healthcare and hospice agencies.

Parcer earned her Master of Health Care Management from the University of New Orleans and she also earned her Master of Social Work from Tulane University. She graduated with a Bachelor of Science in Psychology from the University of Southern Mississippi.

### ***About Peoples Health***

Established in 1994, Peoples Health administers Medicare benefits for 42,000 southeast Louisiana residents enrolled in the Choices 65, Choices Plus, Secure Health, HealthCare Select and Peoples Health Group Medicare health plans. More than 450 employees work at Peoples Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge.

# PEOPLES HEALTH

Peoples Health is accredited by URAC, a Washington, D.C.-based healthcare accrediting organization. More information about Peoples Health can be obtained by visiting [www.peopleshealth.com](http://www.peopleshealth.com).

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