

FOR IMMEDIATE RELEASE
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For more information, contact:
Suzanne Whitaker 504.681.8978

**PEOPLES HEALTH APPOINTS DIRECTOR OF
PRODUCTION SUPPORT AND CONFIGURATION**

Metairie, La. - Peoples Health has announced the appointment of Jim Starnes to director of production support and configuration.

Starnes will oversee the coordination of computer production operational processes and services. Also, he will be responsible for overseeing the configuration rules for Peoples Health internal systems, which determine the provision of benefits to members and claims payments to providers.

Starnes has been an employee with Peoples Health for 10 years, serving in management positions for information system administration. He is fluent in the hardware and software tools that Peoples Health uses for its operations.

Starnes studied business administration with an emphasis in computer science. He is also a certified toast master.

About Peoples Health

Established in 1994, Peoples Health administers Medicare benefits for 42,000 southeast Louisiana residents enrolled in the Choices 65, Choices Plus, Secure Health, HealthCare Select, and Peoples Health Group Medicare health plans. More than 450 employees work at Peoples

PEOPLES HEALTH

Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge. Peoples Health is accredited by URAC, a Washington, D.C.-based healthcare accrediting organization. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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