

FOR IMMEDIATE RELEASE
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**PEOPLES HEALTH PARTNERS WITH JUNIOR ACHIEVEMENT TO PROVIDE
STUDENTS WITH IN-DEPTH LOOK AT WORK ENVIRONMENT**

On Wednesday, March 18, Peoples Health will work with students from Grace King High School to provide an answer to the common question “Why do I have to learn this?” by participating in the JA Job Shadow™ program, a nationwide initiative of Junior Achievement.

Through JA Job Shadow™, students will “shadow” a workplace mentor as he or she goes through a day on the job in a field that interests the student. By learning firsthand about the responsibilities and day-to-day activities of the mentor’s job, students can learn more about available career opportunities and the skills and education they will need to succeed in the job market.

Peoples Health will host 15 Grace King students, who will be paired with Peoples Health mentors in a variety of job positions: Colin Hulin, chief information officer; Rick Redmann, Jr., director of marketing; Sandi Pitakos-Abadie, RN, care management coordinator – heart failure; Linnea Savoie, RN, care management coordinator – diabetes; Cindy Osborne, sales manager; David Martinez, director of quality and disease management; Linn Tittle, assistant director of enrollment; Kevin Harrington, billing and reconciliation supervisor; and Jim Starnes, director of production support and configuration.



The one-on-one relationship between the Peoples Health mentors and the students will offer students an in-depth look at the “world of work.” Students will learn the skills the mentor uses for his or her job and how these skills correlate to concepts that the students are learning in school. The mentors will also share the details of their job position and what education/training they received to obtain the skills and experience they need for their job. Through the shadowing experience, students will also learn about other skills that are important to success in the workplace, such as building relationships, resolving conflict, negotiating, cooperating with others, problem-solving and decision-making.

“We’re pleased to be able to impact the future of students in our local community by partnering with Junior Achievement in the JA Job Shadow™ program,” said Leslie Louviere Keen, Peoples Health community relations manager, who is coordinating the JA Job Shadow™ program at Peoples Health. “We look forward to providing the Grace King students with the opportunity to explore their career options through this hands-on experience.”

Junior Achievement’s JA Job Shadow™ program is a coordinated effort of the Job Shadow Coalition, which consists of America’s Promise, Junior Achievement, the U.S. Department of Education and the U.S. Department of Labor.



About Junior Achievement

Junior Achievement is the worlds' largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship and financial literacy. Locally, Junior Achievement of Greater New Orleans serves 12 parishes in southeast Louisiana and is headquartered on the City Park campus of Delgado Community College. For more information about Junior Achievement, call (504) 569-8650 or visit www.jagno.org.

About Peoples Health

Established in 1994, Peoples Health is the exclusive administrator for Tenet Choices, Inc. Peoples Health administers Medicare benefits for more than 42,000 southeast Louisiana residents enrolled in its Medicare Advantage health plans: Choices 65, Choices Plus, Secure Health, HealthCare Select and Peoples Health Group Medicare. More than 450 employees work at Peoples Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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