



FOR IMMEDIATE RELEASE
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For more information, contact:
Suzanne Whitaker (504) 681-8978

**PEOPLES HEALTH PROMOTES HOLLY MCKENNEY
TO SOCIAL SERVICES MANAGER**

Metairie, La. - Peoples Health has announced the promotion of Holly McKenney to social services manager.

McKenney will oversee the effectiveness of social work services offered by the organization and will guide the social work team. McKenney will work with the organization's other departments to ensure that the plan's policies and practices reflect the social work mission: to identify and refer Peoples Health plan members to appropriate providers and facilities, while ensuring that the available resources are being used in a cost-effective manner to obtain value for the members, providers and Peoples Health.

McKenney has over 13 years of experience in social services. She most recently served as outpatient social worker for Peoples Health, where she helped develop and implement programs that addressed the psychosocial needs of plan members. Prior to joining Peoples Health, McKenney worked for Chalmette Medical Center as the behavioral health community liaison and for Family Service of Greater New Orleans, where she served as the St. Bernard branch office director.

McKenney earned her Master of Social Work from Tulane University. She earned her Bachelor of Arts in Spanish and Bachelor of Arts in psychology from Loyola University. McKenney is also a licensed clinical social worker and a board-approved clinical supervisor.

PEOPLES HEALTH

About Peoples Health

Established in 1994, Peoples Health administers Medicare benefits for 42,000 southeast Louisiana residents enrolled in the Choices 65, Choices Plus, Secure Health, HealthCare Select and Peoples Health Group Medicare health plans. More than 450 employees work at Peoples Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge. Peoples Health is accredited by URAC, a Washington, D.C.-based healthcare accrediting organization. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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