

FOR IMMEDIATE RELEASE
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**PEOPLES HEALTH CHAMPION QUINCY MONTZ
HONORED AT SAINTS GAME**

Metairie, La. - The Peoples Health Champions program honored Quincy Montz, its second champion of 2009, on Thursday, September 3rd during the New Orleans Saints game against the Miami Dolphins. A Peoples Health Champion is someone who has done something extraordinary after the age of 65 and who proves that excellence is achieved through experience.

On November 11, 2008, at the age of 89, Montz presented the parish of St. John the Baptist with a memorial to all parish World War II veterans. The memorial was the culmination of Montz's years of painstaking research and tireless dedication. And underscoring his steadfast commitment to this project, the memorial was funded entirely through the sales of four books written and published by Montz.

The inspiration for Montz's tribute was a 1999 speech given by First Lady Hillary Clinton, urging all citizens to help save America's treasures. Eager to support the country he so dearly loves, Montz decided that his contribution would be to preserve the history of St. John the Baptist parish, his home since birth. Realizing the parish lacked a tribute to all parish residents who served in WWII, he found his opportunity.

A WWII veteran, Montz insisted on creating a memorial to recognize each of the 1,758 WWII veterans from the parish. To track down all of their names, he pored through official

documents... searched the Internet... and made countless phone calls around the world until he secured information on every single veteran. His success is a tribute to these fine men and women as well as his passion for our country.

When challenged to save America's treasures, a younger man would likely think of buildings or bridges. But decades of experience have taught him that America's greatest treasure is her people. Buildings may come and go but the history of the people who lived and worked in those buildings is what really matters. Who knows this better than Montz, whose hometown of Lions was sacrificed for industrial growth and jobs? But Lions will not be forgotten... because like the fallen veterans of WWII, he cared enough to tell the story.

Quincy Montz... Peoples Health Champion.

About Peoples Health Champions

In collaboration with the New Orleans Saints, the Peoples Health Champions Program honors individuals who shatter the misconception that ability diminishes after the age of 65 and, who instead, prove that excellence is achieved through experience. Nominees must be at least 65 years of age and reside in southeast Louisiana or the Mississippi Gulf Coast. More information about the program, including details on how to nominate someone as a Peoples Health Champion, can be found on the Peoples Health Web site at www.peopleshealth.com. Nominations can be submitted online, or call (877) 712-7320 for a nomination form.

About Peoples Health

Established in 1994, Peoples Health administers Medicare benefits for 42,000 southeast Louisiana residents enrolled in the Choices 65, Choices Plus, Secure Health, HealthCare Select,



and Peoples Health Group Medicare health plans. More than 450 employees work at Peoples Health corporate offices in Metairie, Louisiana and a regional office in Baton Rouge. Peoples Health is accredited by URAC, a Washington, DC-based healthcare accrediting organization. More information about Peoples Health can be obtained by visiting www.peopleshealth.com

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