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Long-Standing Baton Rouge Clinic Gets New Ownership

Stanocola Clinic, nation's oldest prepaid health plan, is formally acquired by Peoples Health

BATON ROUGE, LA.—Louisiana-based health plan Peoples Health announced that its formal acquisition of Stanocola Clinic, formerly Stanocola Medical Center, is finalized. This announcement means new ownership and support for the nearly century old clinic, which was established as a subsidiary of Standard Oil Company of Louisiana and acknowledged as the nation's first continually-operating, prepaid health plan.

"Stanocola has been caring for Baton Rouge families since 1924 and is a representation of highly personalized care and dedication to our community," said Carol Solomon, CEO of Peoples Health. "The overwhelming demonstration of support we have experienced from the Baton Rouge community is truly a testament to the quality of care and enduring relationships so many have received through Stanocola over the decades. This is a clinic with a rich history and bright future that Peoples Health is proud to be a part of."

Stanocola Clinic treats newborns through seniors with specialties in Allergy & Rheumatology, Cardiology, Family Practice, General Surgery, Internal Medicine, Obstetrics & Gynecology, Optometry and Pediatrics, and offers Diagnostic Radiology services on-site. The clinic accepts almost all insurance including Medicare and Medicaid. Located on the third and fourth floors of Physicians Plaza 1 at 16777 Medical Center Drive in Baton Rouge, Stanocola offers free parking and handicapped friendly offices. Office hours are 8 am to 5 pm Monday through Thursday and Friday from 8 am to noon. For more information on Stanocola Clinic, please call (225) 926-7200 or (225) 952-8700 to make an appointment.

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About Stanocola Clinic

Stanocola Clinic was established in 1924 as a subsidiary of Standard Oil Company of Louisiana. Initially formed to provide health services to employees of Standard Oil, now known as ExxonMobil, it was the nation's oldest, continually operating prepaid health plan, or HMO. Stanocola eventually opened its doors to non-employees to accommodate the growing Baton Rouge community. Stanocola set a standard for personalized care and a focus on patient relationships that has spanned generations and served as a model for some of the most respected health plans in world.

About Peoples Health

www.peopleshealth.com

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600 employees who administer plan benefits, health and wellness programs, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and is accredited by URAC. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.