



FOR IMMEDIATE RELEASE
February 22, 2011

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Peoples Health Appoints Macon Moore to Vice President of Network Development

Metairie, La. – Peoples Health has announced the appointment of Macon Moore to vice president of network development. Moore identifies and establishes goals, objectives, policies and procedures for the company's network development department. His primary role is to secure partnership arrangements that result in the expansion of Peoples Health services, while developing business models for new programs and services. Peoples Health currently provides healthcare services to Medicare beneficiaries in a 14-parish area, including New Orleans and Baton Rouge.

Moore has more than 15 years of healthcare management experience. Most recently, he served as vice president of planning and development for Peoples Health. Prior to joining the company, he served as chief operating officer at Memorial Medical Center in New Orleans and at Meadowcrest Hospital in Gretna. He also worked at NorthShore Regional Medical Center (now Ochsner Medical Center – North Shore) in Slidell.

Moore earned a Master of Health Administration from Medical College of Virginia, and a Bachelor of Science in business administration/marketing and management from East Carolina University.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600 employees that help administer and provide a unique approach to wellness, care coordination and support

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services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. More information about Peoples Health can be obtained by visiting www.peopleshealth.com.

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