

FOR IMMEDIATE RELEASE
Monday, December 5, 2011

For more information, contact:
Suzanne Whitaker (504) 681-8978

Peoples Health Honors Champion Robert Claverie at Saints Home Game

Metairie, La. - The Peoples Health Champions program honored New Orleans resident Robert Claverie as its eighth champion of the 2011-2012 NFL football season on Sunday, December 4 at the Saints home game against the Detroit Lions. A Peoples Health Champion is someone who has done something extraordinary after age 65 and proves excellence is achieved through experience.

On August 28, 2011, at age 67, Claverie coordinated extensive New Orleans-area damage-control preparations in anticipation of Hurricane Lee. On his largest effort to date, Claverie led teams of volunteers through 20 of the city's most vulnerable neighborhoods, clearing each area to minimize potential damage from the storm. Truckloads of trash were hauled from vacant lots and roadways, and storm drains were cleared. Perfecting a system initiated after Hurricane Katrina, Robert's cleanup effort successfully helped to avert damage from Lee's heavy rainfall.

Claverie has long felt an intrinsic responsibility for the safety and well-being of his community. Affectionately known as "Commander" among his dedicated volunteers, Claverie has devoted his life to making the world a better place. "Every day I learn something new," he says, "so I'm getting smarter all the time."

-more-

Routine storm preparations were a logical extension of the cleanup activities he has regularly conducted for years throughout the New Orleans area. Claverie is often seen touring his neighborhood, offering assistance to anyone in need. With the help of his wife, Ann, Claverie regularly prepares and delivers hot meals to homebound seniors, provides rides to medical appointments, changes light bulbs, repairs broken windows...and on and on. Claverie accepts no payment for his services and usually taps his own savings to pay for needed supplies. Life experience has shown him the many rewards that come from giving. And if helping others is its own reward, Claverie is a very rich man indeed.

About Peoples Health Champions

In collaboration with the New Orleans Saints, the Peoples Health Champions Program honors individuals who shatter the myth that ability diminishes after the age of 65 and who prove that excellence is achieved through experience. Nominees must be at least 65 years of age and reside in southeast Louisiana or the Mississippi Gulf Coast. For more information about the program, including details on how to nominate someone as a Peoples Health Champion, visit champions.peopleshealth.com. Nominations can be submitted online, or call (877) 712-7320 for a nomination form.

About Peoples Health

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600 employees who help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. For more information about Peoples Health, visit www.peopleshealth.com.