

**FOR IMMEDIATE RELEASE**  
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**Peoples Health Honors Champion Milton Cambre at Saints Home Game**

Metairie, La. - The Peoples Health Champions program honored St. Charles Parish resident Milton Cambre, its seventh champion of the 2011-2012 NFL football season, on Monday, November 28 at the Saints home game against the New York Giants. A Peoples Health Champion is someone who has done something extraordinary after age 65 and proves excellence is achieved through experience.

On October 31, 2011, at age 76, Cambre launched the second phase of construction on the Wetland Watchers Park, a 26-acre preserve on the shores of Lake Pontchartrain. Initially developed in 1997 as a site for environmental and conservation education, "Milton's Park" is in demand for its available resources and continues to grow. A second classroom with a viewing tower is now under construction, along with a fishing pier, canoe launch and additional boardwalk hiking paths. Once an eroding section of the Lake Pontchartrain shoreline, the revitalized area is now a premier outdoor laboratory, where students can learn and experience the wonders of a unique environment.

Wetland Watchers Park was created out of the LaBranche Wetlands, a 12,000-acre tract protected in no small part through the advocacy of Cambre, who grew up on the banks of the Mississippi River and recognized waterways as a vital source of life. Concerned over rapid urban expansion, Cambre spread the word to local residents that coastal erosion and uncontrolled

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development could threaten their very livelihood. Local fisheries, hunters and outdoor enthusiasts understood his message, and St. Charles Parish soon became a model for balancing responsible growth and environmental protection.

Life experience has taught Cambre, St. Charles Parish constable since 1988, that it's not enough to simply appreciate things we hold dear; it's our obligation to nurture and protect them as well.

### ***About Peoples Health Champions***

In collaboration with the New Orleans Saints, the Peoples Health Champions Program honors individuals who shatter the myth that ability diminishes after the age of 65 and who prove that excellence is achieved through experience. Nominees must be at least 65 years of age and reside in southeast Louisiana or the Mississippi Gulf Coast. For more information about the program, including details on how to nominate someone as a Peoples Health Champion, visit [champions.peopleshealth.com](http://champions.peopleshealth.com). Nominations can be submitted online, or call (877) 712-7320 for a nomination form.

### ***About Peoples Health***

Established in 1994, Peoples Health is a Medicare Advantage organization serving Medicare beneficiaries in southeast Louisiana. The physician-owned company has over 600 employees who help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an accreditation by URAC. For more information about Peoples Health, visit [www.peopleshealth.com](http://www.peopleshealth.com).